

THE RATER

EVERYTHING WITH ONE SWIPE



MARKETING & COMMUNICATION INTERNSHIP

Gimini Apps Suite, Cluj-Napoca, Romania

Gimini Apps Suite is looking for a highly motivated and talented intern ready to interact directly with customers via social media campaigns, to do market research on mobile app products and implement online communication strategies on the Romanian and US market. Gimini Apps Suite is a mobile apps start-up from Cluj-Napoca that created the Gimini Moodtracker app, product that will make the subject of the current internship.

The internship lasts for 3 full months and requires an availability of 4 hours a day. There is a high possibility for a later job proposal within the project, depending on the attitude and performance of the intern during the internship program.

Our team is highly motivated by the vision, mission and values we share, we aim at living a life in peace and joy and bring our vision to the world via the Gimini app suite, a set of apps that turn the mobile phone into a personal coach.

Our websites:

<http://www.giminiapps.com/>
<http://www.agoraconsulting.ro/>
<http://giminiworkshops.ro/>

www.agoraconsulting.ro

14561399 Floresti, str. Tautiului, 19B, ap. 11

Cluj-Napoca, Str. Iosif Vulcan nr. 14 ap. 2.

Our Social Media :

<https://www.facebook.com/giminiapps/>
<https://medium.com/@GiminiApps>
<https://twitter.com/giminimoods?lang=en>

Main internship responsibilities:

- Create and implement online social media campaigns, under the supervision of our Project Manager
- Do market research on similar products, identify and address market segments based on our user profile
- Create meaningful and relevant reports for the Gimini Apps team marketing activity

The internship program is not paid, all of the team being involved pro-bono in this project. We do offer a set of benefits along with the internship program:

- Access to all Gimini Workshops modules, starting from the date of the internship and one year afterwards
- A flexible schedule and access to a team of highly prepared professionals in IT, management consulting and human resources
- A mentor that will guide you through the steps of the activity on a daily basis

The ideal candidate:

- student, ideally undergraduate, with proven interest for Marketing, Communications, Public Relations or a related field
- very good command of written and spoken English, a CAE, TOFEL or other English language certificates are an advantage
- knowledge of Photoshop or Illustrator is a big plus
- tech savvy and passionate about trends in IT, marketing or management
- at ease with using social networks such as Instagram, Twitter, Facebook
- no need for previous work or internship experience

Internship duration:

3 months, starting the 1st of March 2018.

To apply for this position please send you CV, together with your motivation letter for this internship, to ana.ivan@agoraconsulting.ro until the 16th of February 2018. We'll get back to you asap.

www.agoraconsulting.ro

G I M I N I A P P S

With joy,

Your soon to be, team 😊 Gimini Apps Suite Team